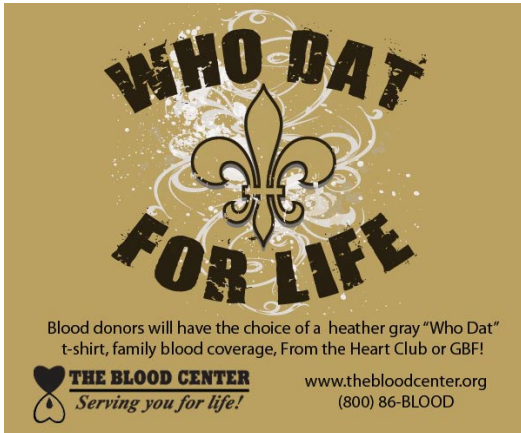


## “BEAT THE HEAT” BLOODMOBILE BLOOD DRIVE AT DELGADO WEST BANK AUG. 17-18



The Blood Center’s Bloodmobile will be at Delgado’s West Bank Campus on Monday, Aug. 17, and Tuesday, Aug. 18, from 10 a.m. – 3 p.m. conducting a “Beat the Heat” blood drive in partnership with Delgado Health Services.

Every successful donor will receive a “Who Dat” T-shirt and Summer “Beat the Heat” Special, which includes a \$5 gift card from Blockbuster, a 2-liter Coke and popcorn! When you donate, your blood will also be scanned for anemia, cholesterol and blood type.

Why else should you donate blood?

It is estimated every three seconds someone needs blood. In fact, one out of every three people will need it before the age of 72. That could mean you or a loved one. Unfortunately, less than 5% of the eligible population actually donates.

Each day, The Blood Center must collect 300 - 350 pints of blood in order to maintain a stable area blood supply. That’s why they encourage donors to become not just one, two or three-time a year blood donors, but regular blood donors who give the gift of life every two months when eligible.

Healthy individuals 17 years or older and weighing at least 110 pounds are eligible to donate blood. Most people realize soon after their first donation experience that donating blood is easy and painless. Moreover, donating blood is completely safe.

Many people think they are not eligible to donate blood when in fact they are! Deferral criteria is based on FDA regulations, and changes all the time. When you go to the Bloodmobile to donate, The Blood Center’s highly trained staff will conduct a detailed interview to determine if you are eligible. For general deferral information, please see The Blood Center’s deferral criteria page at <http://www.thebloodcenter.org/donor/deferral.html> .