



DELGADO, ISCA AND WORLD OF WHEELS AUTO SHOW OFFER STUDENT DAY JAN. 23

Delgado Community College's Automotive Department is partnering with the 39th Annual O'Reilly Auto Parts World of Wheels, held Jan. 23-25, 2009, at the Louisiana Superdome, to conduct its Second Annual International Show Car Association (ISCA) Student Day on Friday, Jan. 23. The program offers any interested student the opportunity to learn first-hand about the custom and specialty automotive aftermarket from industry celebrities and leaders, as well as receive V.I.P. early access to the show. Delgado's Automotive Department will be among the World of Wheels participants with a booth featuring program information and student-customized specialty cars on display.

The ISCA Student Day begins at 9:30 a.m. on Friday at the Louisiana Superdome with a general meeting to welcome participants, instructors and chaperones and offer some short presentations by notable individuals in the custom and specialty automotive aftermarket who will share automotive stories and answer questions from the students. After the presentations, the students are given open, early access to the 39th Annual O'Reilly Auto Parks World of Wheels show, allowing them ample time to visit with the many vendors and car owners one-on-one before the show opens to the public at 4 p.m. Student Day participants will also receive a wristband that allows them entrance into the show free of charge for the whole weekend.

The cost for participation in ISCA Student Day is \$10 per person, which includes all activities and free admission to the World of Wheels show for the entire weekend. Students may also wish to purchase an optional \$5 food voucher, which entitles the student to a hot dog, chips and drink on Jan. 23. Regular adult admission to a single day of the World of Wheels show is \$14 per person.

To learn more about the 2009 ISCA Student Day at the O'Reilly Auto Parts World of Wheels, including registration and payment details, please contact George Torlage, Delgado Automotive Department instructor and co-organizer of the 2009 New Orleans ISCA Student Day, at (504) 913-3721 or gtorla@dcc.edu.

"This is an incredible opportunity for any interested student to get a hands-on, "behind-the-scenes" opportunity to delve into the multi-billion dollar specialty automotive aftermarket industry at this region's most extensive and notable show," said Torlage. "The event gives students unprecedented access to vehicles on display, sponsors and exhibitors, and the car owners who share their knowledge of and passion for automobiles."

ISCA Student Day was created in 2008 to give student car lovers a once-in-a-lifetime chance to experience a behind-the-scenes look at a show like the World of Wheels and become further inspired to pursue or advance their education in the automotive industry.

Delgado Community College's Automotive Department will also participate in the 39th Annual O'Reilly Auto Parts World of Wheels show with a vendor booth featuring information about the college's automotive programs presented by instructors and students, as well as a display of several specialty cars customized/custom painted by Delgado Automotive students.