



Planning Unit:

Business Administration

Year:

2021-2022

Unit Type:

Educational Program

Report Period: July 1, 2021 – June 30, 2022__

(Choose One: Educational Programs, Administrative Support, Educational Support, Workforce Development)

(1) Unit Mission:

The Business Administration Program prepares students from diverse backgrounds to attain their educational, career, and personal goals, to think critically, to demonstrate leadership, and to be productive and responsible citizens. This program is primarily designed for students who plan on transferring directly to a bachelor's in business program with the most transferable credits.

***Student Learning Outcomes: (*FOR EDUCATIONAL PROGRAMS ONLY - use exact wording of the approved numerical SLOs as published in the Planning Year's catalog. FOR ALL OTHER UNIT TYPES, MARK "N/A" for "Not Applicable.")**

Perform the management functions (SLO # 1)
Analyze business and financial information for decision making (SLO # 2)
Analyze economic data (SLO # 3)
Assess legal and ethical issues in business situations (SLO # 4)
Perform the functions in the marketing mix (SLO # 5)
Use business applications software (SLO # 6)
Effectively work in teams (SLO # 7)

***Paste Link to Educational Program SLO's in Current Planning Year Catalog: (*FOR EDUCATIONAL PROGRAMS ONLY; FOR ALL OTHER UNIT TYPES, MARK "N/A" for "Not Applicable.")**

https://catalog.dcc.edu/preview_program.php?catoid=40&poid=2003

(2)	(3)	(4)	(5)	(6)	(7)
Strategic Focus/College Goal <i>(SF# and/or CG#)</i>	Desired Outcome & Target/Criterion <i>(Outcome begins with verb, Target numerically measurable)</i>	Strategy To Accomplish Desired Outcome <i>(Use bullets)</i>	Budget Link <i>(Yes or No)</i>	Assessment Method/ Instrument	Findings & Use of Results for Improvement <i>(Use bullets)</i>
CG 2 & 3 SLO #3	<p>A. Desired Outcome #1: Students will be able to prepare basic Financial Statements.</p> <p>Type of Outcome? (Check One): Operational Outcome ___ Student Learning Outcome <input checked="" type="checkbox"/></p> <p>B. Target/Criterion: 70% of the students in ACCT 205 will pass a cycle problem</p>	<p><i>All the students in ACCT 205 will complete same Accounting cycle problem as part of the proctored final in ACCT 205</i></p> <p>A video was created to explain it to them before hand and they had a practice cycle problem to work with before doing the real thing.</p>	N	<p>Students completed a cycle problem on Connect Proctored with Proctorio.</p> <p>A video was created to explain it to them before hand and they had a practice cycle problem to work with before doing the real thing.</p>	<p>A. Findings: 44 took the assessment and 39 passed 88%</p> <p>Target Met? (Check One): <input checked="" type="checkbox"/> Target Met <input type="checkbox"/> Target Partially Met <input type="checkbox"/> Target Not Met</p> <p>B. Use of Results:</p> <p>There were no on campus sections this semester. The virtual live section did markedly better than asynchronous online. We hope to offer on campus next year and include those results</p> <p>Desired Outcome Status? (Check One): <input checked="" type="checkbox"/> Outcome to Be Further Assessed Next Year <input type="checkbox"/> Outcome Concluded This Year</p>

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CG 2 & 3 SLO #6	<p>A. Desired Outcome 2 : Students will be able to use Business Applications Software.</p> <p>B. Target: 80% of students who take the final exam will pass the final exam with a C or above</p>	All instructors will give the same final exam	N	<i>Final Exam</i>	<p>A. Findings: The results from 4 sections from various instructors in various modalities were sampled. Of those 35 students, 28 students or 68.5% passed</p> <p>Target Met? (Check One): <input type="checkbox"/> Target Met <input type="checkbox"/> Target Partially Met <input checked="" type="checkbox"/> Target Not Met</p> <p>B. Use of Results: Text book change. Skills test for Day 1 developed.</p> <p>Desired Outcome Status? (Check One): <input checked="" type="checkbox"/> Outcome to Be Further Assessed Next Year <input type="checkbox"/> Outcome Concluded This Year</p>

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CG 2 & 3 SLO #3	<p>A. Desired Outcome #3: Analyze economic data (SLO # 3)</p> <p>Type of Outcome? (Check One): Operational Outcome ___ Student Learning Outcome <u>X</u></p> <p>B. Target/Criterion: 80% of the students in ECON 201 Macroeconomics will score a 70% or higher on quiz on Demand, Supply, and Market Equilibrium</p>	Quiz on Demand, Supply and Market Equilibrium	N	Demand, Supply and Market Equilibrium Quiz	<p>A. Findings: 3 sections were sampled with 39 students taking quiz with 36 of them passing it. 92%</p> <p>Target Met? (Check One): <u>X</u> Target Met ___ Target Partially Met ___ Target Not Met</p> <p>B. Use of Results: Results were excellent. Next year all the instructors will all use a new assessment instrument on the topic of Demand, Supply and Market Equilibrium using graphs and data from all sections will be used.</p> <p>Desired Outcome Status? (Check One): <u>X</u> Outcome to Be Further Assessed Next Year ___ Outcome Concluded This Year</p>

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CG 2 & 3 SLO #4	<p>A. <u>Desired Outcome #4:</u> Assess legal and ethical issues in business situations (SLO #4)</p> <p>Type of Outcome? (Check One):</p> <p><input checked="" type="checkbox"/> Student Learning Outcome</p> <p>*If SLO, use the approved Program SLO.</p> <p>B Target 75% of students who successfully complete BUSL 250 will be able to list the elements of a valid contract</p>	Objective Quiz given in virtual online sections on Contracts		Quiz Chapter 9	<p>A. <u>Findings:</u> 3 sections were sampled with 26 students taking quiz with 21 of them passing it. 80%</p> <p>Target Met? (Check One): <input checked="" type="checkbox"/> Target Met <input type="checkbox"/> Target Partially Met <input type="checkbox"/> Target Not Met</p> <p>B. <u>Use of Results:</u></p> <p>Results were excellent. Will discuss a standardized final or midterm for all instructors to give under similar conditions for future.</p> <p>Desired Outcome Status? (Check One): <input checked="" type="checkbox"/> Outcome to Be Further Assessed Next Year <input type="checkbox"/> Outcome Concluded This Year</p>

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CG 2 & 3 SLO #7	Desired Outcome #5 Effectively work in teams (SLO # 7) 80% of the teams will score 90% (4 stars or above) on collaborative competition in MANG 276 Foundation of Strategic Management	A private discussion board for each team and require them to collaborate throughout the semester, discussing strategies that support their decision making in four departments, including Research and Development, Production, Marketing, and Finance. Teams are divided into 4 students per team/	n	Round 1 Discussion Board	66% of teams scored 4 stars or higher. Target not met Analysis and Use of Results There are currently 2 practice rounds for students to become acclimated to the simulation before the competition rounds begin. Adding an additional practice round will give students more time to navigate the simulation, understand its operational dynamics, establish a communication plan, and work on effective collaboration.