

CyberNOLA Summit
Tuesday, October 31st | 8 AM – 4:30 PM
New Orleans BioInnovation Center

7:30 – 8:00 AM

Breakfast/Networking

8:00 – 8:30 AM

Opening Remarks

Kelvin Gipson, Director, Delgado IT Workforce



Kelvin currently serves as the IT Program Manager for Delgado Community Workforce Development Education, managing the development and creation of IT-related certifications and courses. Kelvin previously held several key Executive-level positions, such as serving as the Executive Vice President of Delta Personal, Business Service Support Director for the Goldman Sachs 10,000 Small Business Program, and a Manager for IBM for over eight years.



Dr. Arlanda Williams, Vice-Chancellor for Workforce Development and Technical Education/Institutional Advancement, Delgado Community College

Dr. Arlanda Williams has senior administrative responsibility for the areas of Workforce Development, which provides job training services and continuing education, and Institutional Advancement, which includes college-wide public relations, marketing, development, alumni affairs and support services for the Delgado Foundation. Also, under her leadership are the Delgado Maritime and Industrial Training Facility, the Advance Manufacturing River City Site, the Goldman Sachs 10,000 Small Businesses program, several major federal grants, and the Small Business Center. Williams is also the Dean of Technical Education and the Executive Dean of Delgado Community College's River City site; there are about 75 full-time employees under her supervision.



Desiree Young, Founder, VentureWalk & WinFISH – Event Host

Desiree H. Young is an engineer turned speaker and growth consultant. She is the founder of VentureWalk, a Gulf-coast-based strategic growth firm that serves small businesses and the corporations and ESO's (Entrepreneurship Support Organizations) that support them and WinFISH, an AI-empowered platform. She is widely regarded as the go-to source on all things ESO's (Entrepreneurship Support Organizations) and pitching to win sales and investment for small businesses.

8:30 – 9:00 AM

Featured Speaker

Presentation: The Future of Cybersecurity Business & Workforce Development in New Orleans

Kevin B. Gray, GlobeNet, CEO



Kevin has over 20 years of experience working in the technology industry. He worked his way up from Network Technician to founder and CEO of GlobeNet, a leading IT services company focusing on Cybersecurity. He is an Eagle Scout and served our nation in the U.S. Army Infantry and Louisiana Army National Guard for five years. He holds three associate degrees in technology infrastructure, systems, and networking with a focus on security. Additionally, he has a Finance degree from the University of New Orleans. Kevin is the Co-Chair of the Data Security & Privacy Committee for the World Trade Center of New Orleans and volunteers for various organizations.

9:10 – 10:00 AM

Cyber Business Development Panel

Topic: State of the Cybersecurity Industry

Moderator: Josh Tatum, Director of Strategic Initiatives, Greater New Orleans, Inc.



Josh Tatum serves as the Director of Strategic Initiatives for Greater New Orleans, Inc. and oversees initiatives that ensure the GNO region has a business-friendly environment for business attraction and retention efforts. Tatum is responsible for managing GNO Inc.'s signature workforce development program, GNOu, an industry-driven workforce initiative that provides sustainable talent solutions for jobs of today and tomorrow. Through the GNOu model, Tatum works directly with industry leaders to create customized solutions that stimulate a thriving workforce for industry's continued growth in the region. In addition, Tatum works closely with the business development team to develop strategies that develop partnerships to ensure regional assets are utilized to spur the growth of jobs and investment in the region.

Panelist: Chris Reade, President, LookFar



In 2000, Chris moved his growing company to New Orleans, attracted by the legendary culture and the arbitrage opportunities created by the cost-of-living differentials between the East and West Coast IT-centric cities and the Greater New Orleans area. In 2003, he renamed his company Carrollton Technology Partners and took on three partners. In 2013, the company, now called Carrollton Group, split into sister companies. Chris runs the Enterprise Services division of

Carrollton Group as Carrollton Enterprise Services and renamed the software development division LookFar, which has now split off into LookFar Ventures and LookFar Labs. LookFar focuses on idea acceleration, a process that helps young companies with a technology component to their business to focus and grow.

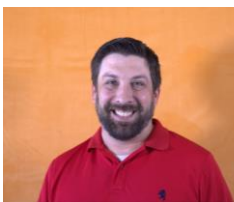
Carrollton Enterprise Services focuses on large engagements, including significant work on disaster recovery projects such as the Road Home, the Deepwater Horizon Economic Claims Center, the 2020 U.S. Census, and work in large healthcare operations, fintech, and pharmaceutical companies. His investment arm, LookFar Ventures, has made numerous direct investments in startups and gained equity in many others through the company's work with early-stage ventures.



Panelist: Chad M. Perrier, President, Universal Data, Inc.

Chad Perrier is the President of Universal Data Inc. (UDI), a technology and cybersecurity service provider servicing organizations across Louisiana for over 40 years. Throughout his tenure at Universal Data, he has held various roles within the organization. Regardless of the position, his goals of helping people accomplish their personal and career objectives while also helping organizations leverage IT to protect and enhance their operations have remained consistent.

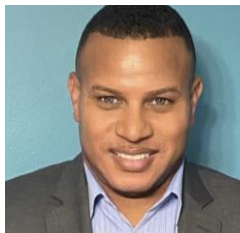
Chad is focused on building business strategy across all offerings, services, mergers/acquisitions, and partnerships. He has also worked to define the company's business architecture, leading strategy, and negotiations with high-profile partnerships. Chad is actively involved in organizations such as GNO, Inc's NexGen Council, The Greater New Orleans Executive Association, Louisiana's Digital Media Alliance, various boards and graduate of New Orleans Leadership Institute and Leadership Jefferson.



Panelist: Corey Crossman, SOC Manager, Bellwether Technology Corporation

Corey Crossman is a cybersecurity professional with over ten years of experience in Information Technology and Management. Corey holds a bachelor's degree in Information Technology and is a Certified Information Systems Security Professional (CISSP).

Corey's role at Bellwether includes leading their Security Operations Center, which manages the cybersecurity for over 120 New Orleans Metro Area businesses. Additionally, Corey consults with clients directly to help shape and define their cybersecurity strategy.



Panelist: Marc Guillory, Senior IT Recruiter, DXC Technology

Marc is a Senior IT Recruiter at DXC Technology. He is passionate about recruiting and hiring exceptional information technology professionals for software/applications development, cloud, DevOps, workplace modernization, technology and solution architecture, agile/scrum, technical project management, cybersecurity, business analysis, DBA, leadership and more, in support of mission-critical applications that enable companies to soar. Marc also spearheads DXC's U.S. Veteran and Military Spouse hiring campaign, and college campus outreach efforts.

Marc is also a part-time Professor at Dillard University, where he imparts his expertise in Music Law and Business to the next generation. He earned a B.A. in Economics from Long Beach State University and was also a D-1 Track & Field athlete (400m and 800m).

10:10 – 11:00 AM

Women in IT Panel

Topic: Women Influencing Change in Tech Environments

Moderator: Michelle D. Jackson, CEO, PR Solutions LLC



Michelle D. Jackson is the President & CEO of PR Solutions LLC (www.prsllc.org), a business consulting firm specializing in strategic marketing, public relations, and social media management. In this role, she has worked extensively with hundreds of cybersecurity professionals within the intelligence community and held positions as the event strategist for the CyberMaryland Summit in Baltimore, Maryland, and the CyberTexas Conference in San Antonio, Texas. Before starting her firm, Jackson wrote legislative policy and worked in several key roles for the State of Maryland's Department of Business and Economic Development. She was instrumental in helping the agency develop the white paper that formed the Cybersecurity Center of Excellence at the National Institutions of Standards and Technology (NIST), which led to the creation of the NIST Cybersecurity Framework. Her firm currently works as the PR strategist for Delgado Community College Workforce IT Division, which launched the inaugural CyberNOLA Summit in 2022.

Jackson is the founder of i.Invest Competitions and Direct2Author.com and Executive Director of LifeSkills Foundation, a 501 (c)(3) nonprofit dedicated to youth and youth entrepreneurship. She is a 3x published author and an adjunct professor at Tulane University.



Panelist: Karen M. Mackie, MBA, CSM, CISSP, Associate Director, Global Assurance and GPS Portfolio Lead, Ernst & Young Global Limited

In her current role as Associate Director of Information Security/Security Consulting at Ernst and Young (EY), Karen is responsible for overseeing cyber and information security technologies for the Global Assurance service line, which generates over \$13Bil in revenue for the firm. As a cybersecurity professional, Karen is a National Executive Women's Forum (EWf) member. She is also a member of the esteemed Crescent City (La) Chapter of the Links Incorporated, where she serves as the Chair for the International Trends and Services Facet. Karen is also a member of the National Smart Set organization.

Panelist: Desiree Young, Founder, VentureWalk & WinFISH, an AI Empowered Platform

See bio and headshot above.



Panelist: Sarah Anderson, Founder, SWA LLC & LegallyCyber.com

Sarah owns SWA Law, LLC and LegallyCyber.com, representing public and private entities on cyber incident response, regulatory compliance, the implementation of enhanced cybersecurity practices, and contract negotiations involving technology products and services. Sarah participated in over 100 cyber incident responses, advising leaders and technology professionals on preventing and mitigating liability before, during, and after a cyber incident. Sarah proudly represents the State of Louisiana Emergency Support Function – 17, for cyber incident response and management.

Prior to founding SWA Law, Sarah was in-house counsel with a technology nonprofit and "big law" commercial litigation partner. She graduated magna cum laude from the University of Georgia Honor's College as a Distinguished Military Graduate and graduated cum laude from LSU Paul M. Heber Law Center.



Panelist: Joaneane A. Smith, President and CEO, Global Commerce and Services, LLC

Joaneane is the President and CEO of Global Commerce and Services, LLC (GCS). She has more than 25 years of experience in Management Consulting and Information Technology. Joaneane has traveled across the country implementing PeopleSoft for some of the country's largest corporations, including Smurfit-Stone Container, and the University of Rochester, to integrate technology solutions and services. She was awarded Top Achiever for Outstanding Performance and Achievements, Excellence Team Award, as well as the Star Performer Award.

At the same time, she has completed successful IT engagements for small, medium, and large-sized businesses throughout the country. Joaneane is motivated, persistent, and passionate as a small business owner while ensuring she has the best and the brightest on her management team. As a trailblazer for those inspiring to enter the field of technology, Joaneane has consistently led GCS to be an award-winning technology company delivering solutions and services to the Navy, Army, Air Force, USDA, DISA, NASA, and DHS federal government agencies.

11:10 – 12:25 PM

Cyber Chat Co-Presenters



11:10 – 11:35 AM Willie Henderson, M.Ed, Cybersecurity Outreach Specialist, CYBER.ORG

Topic: A Hands-on Approach to Cybersecurity

Willie Henderson is a Cybersecurity Outreach Specialist with CYBER.ORG, the academic outreach center in Bossier City, LA. He is a doctoral candidate with Louisiana State University – Shreveport, holds a Master of Education from Texas A&M - Commerce, and received a bachelor's degree in biology from Millsaps College. He has over 25 years of experience in public education, all at Title I schools, during which time he has served many roles, including STEM teacher, Master Teacher, and Campus Administrator. He served on the Cyber.org standards committee, helping draft the first national K-12 model standards in cybersecurity. As a Cyber Education Specialist, he leads the Louisiana-based HBCU initiative, Project REACH pilot program, funded by NSA, and co-leading the Project REACH expansion funded by CISA. Willie is passionate about engaging underrepresented and underserved youth in cybersecurity and creating access to cybersecurity degrees and cyber careers for those youth.



11:35 – 12:00 PM James P. Farwell, Author, Cybersecurity Consultant and Attorney

Topic: Protecting Against Cyber Risks, Threats, and Vulnerabilities

James P. Farwell is an author, cyber security consultant, attorney, and defense consultant who advises the U.S. Department of Defense and the U.S. Special Operations Command on a range of global initiatives and actions and cyber.

He has served as a consultant to the U.S. Department of Defense, including the Office of the Under Secretary of Defense (Policy), Office of the Under Secretary of Defense (Intelligence & Security), Special Operations - Low Intensity Conflict, U.S. Special Operations Command, and U.S. Strategic Command and is a recognized subject matter expert in strategic communication and cyber war. He

is an Associate Fellow in the Dept. of War Studies, King's College, U. of London. He holds a CIPP/US certification in privacy protection from IAPP. His publications include James P. Farwell and Rafal Rohozinski, "The New Reality of Cyber War," International Institute of Strategic Studies, Survival.



12:00 - 12:25 PM

Dr. Clint Coleman, Program Administrator of the Louisiana Science, Technology, Engineering, and Mathematics Advisory Council (LASTEM)

Topic: The Changing Definition of STEM and Why It Matters

Dr. Clint Coleman is the Program Administrator of the Louisiana Science, Technology, Engineering, and Mathematics Advisory Council (LASTEM) and Cybersecurity Education Management Council (CEMC). LASTEM is Louisiana's STEM education-workforce STEM network managed by the Louisiana Board of Regents and supported by nine Regional STEM Centers across the state. The centers are located at universities/colleges (Fletcher Technical Community College, Louisiana State, Louisiana-Lafayette, Northwestern State, Louisiana Technical, and Southeastern Universities), GNO, Inc. (economic development organization), Calcasieu Parish School Board, and SciPort Discovery Center. The CEMC is a separate, but connected, initiative focused on supporting cybersecurity programs at our public colleges and universities.

In his role, his office supports the nine Regional STEM Centers to provide educational pathways in our K-12 and higher education systems that align with local industry needs. His career goals revolve around increasing STEM education access to Louisiana citizens of all ages. He continues to strive towards that goal by working with all industry, commercial, non-profit, and government partners to bring educational opportunities to our great state.

12:25 – 1:15 PM

Lunch

1:15 – 1:45 PM

GenCyber Panel

Topic: Educating CyberSleuths – Supporting the Next Generation of Cyber Stars



Moderator: Daryl Pfeif, Program Manager Delgado GenCyber Camp & Founder Cyber Sleuth Science Lab

Daryl Pfeif is the Founding Partner of Digital Forensics Solutions (GotDFS.com) and CEO of Digital Security Associates (GotDSA.com). Since 2004, she has been actively engaged in digital forensics and cyber security, supervising forensic and data breach investigations, security audits and analysis, training, research, and software development. Daryl is also a founding Board Member and the COO of DFRWS.org, a volunteer-driven non-profit organization that coordinates international knowledge sharing and collaborative activities for leaders in education, government, and industry to address emerging challenges and to advance the science in DFIR research and practice. Daryl's most recent endeavor is the Cyber Sleuth Science Lab, (CyberSleuthLab.org) an initiative founded in 2016 to introduce DFIR in High School and to empower young women and other underrepresented youth to pursue careers in DFIR and related fields.

Panelists: GenCyber Students

1:55 – 2:45 PM

Cybersecurity Workforce Panel

Topic: Recruiting Cyber Talent in the Big Easy: Creating a Blueprint for Developing Highly Skilled Cyber Teams

Moderator: Kelvin Gipson, Director, Delgado IT Workforce

See bio and headshot above.



Panelist: Alicia Clay Jones, Ph.D., Cybersecurity Governance, Risk and Compliance, ENTERGY

Dr. Jones is responsible for building consensus across all lines of business to produce comprehensive policies, security metrics, key risk indicators (KRIs), and training and awareness materials in support of managing security and reliability risk inherent in using cyber assets.

Dr. Jones has a Doctor of Philosophy in Chemical Physics from The University of California Davis, Davis, CA; a Master of Science in Physics from Purdue University, West Lafayette, IN and a Bachelor of Science in Physics from Loyola University, New Orleans, LA. She has a Six Sigma Black Belt and Certified Information Security Professional (CISSP) certifications.



Panelist: Peter C. Pappas, Manager Program Management Office, DXC Technology

Peter leads DXC's new People Science function, oversees the peoples' operations of the Regional Innovation Delivery Center, manages the Higher Education Partnership, and supports the New Orleans community through his work on the Mayor's Workforce Development Board and engagement with several organizations.

Peter began his career as an attorney and practiced law for 18 years. In 2007, he transitioned over to HR and became a People Geek committed to helping people thrive and organizations gain a competitive people advantage by resolving their complex people challenges, building a people-first culture, and integrating people analytics into their strategic mindset.

A driving force behind the creation of the Greater New Orleans Higher Education Consortium and a member of several industry advisory boards, Peter strongly supports the need to integrate business and technology into our college and high school curricula.



Panelist: Conner LeBlanc, JD/MBA, Business Development Manager, General Informatics

Conner is a native of Morgan City, Louisiana, where he lived for 18 years before moving to Baton Rouge to attend LSU. While in college, he played football and received undergraduate degrees in philosophy, history, and business. He then attended LSU Law School, enrolled in the JD/MBA program, and graduated in 2020. During this time, he founded a startup called Zenith, an immersive content production company specializing in virtual tours, and he still serves as CEO.

In the summer of 2021, Conner accepted a role as Business Development Manager for General Informatics (GI), a managed IT & security services provider headquartered in Baton Rouge. Besides being a licensed attorney and handling various legal matters for GI, he leads business development activities in the Baton Rouge and New Orleans markets. He specializes in helping businesses navigate the intersection of law and technology implementation.



Panelist: Najo Ifield, President BSidesNOLA

Najo Ifield has over 25 years of technology experience, with a focus over the past 15 years in cybersecurity. Within the industry, she has a specific passion for securing Industrial Control Systems (ICS) and critical infrastructure to ensure operations remain safe and uninterrupted. Recognizing the value of a strong and diverse cybersecurity community, Najo has served in leadership roles on key cybersecurity associations and initiatives including (ISC)² Alberta Chapter,

Control System Cybersecurity Association International - (CS)²AI, Women in ICS Security, and is the current President of BSidesNOLA.

2:55 – 3:25 PM

Guest Speaker

Topic: Building the Cybersecurity Shared Career Pathway - SUNO, Delgado, and the Community



Dr. Kenneth L. Williams, PhD, CISSP, ITILv3, Director Cybersecurity, Southern University of New Orleans (SUNO)

Dr. Williams is a retired U.S. Army IT officer with 24+ years of service, a cybersecurity SME, author, researcher, and public speaker. He has a Graduate degree and a Ph.D. degree in Cybersecurity. He recently designed the Bachelor of Science program at Southern University at New Orleans and serves as the Director – the program launched in Fall 2023.

Dr. Williams serves as a subject matter expert (SME) in various cybersecurity forums, consults as a cybersecurity SME for multiple organizations such as the U.S. Cyber Command and U.S. Coast Guard, and authored IT/cybersecurity curriculums for various universities. Dr. Williams also serves as a mentor and reviewer for the NSA/DHS National Centers of Academic Excellence in Cybersecurity (CAE-C) to various academic institutions. Dr. Williams spearheaded the launch of the Cyber Bytes Academy (CBA), a cybersecurity continuation education center focused on cybersecurity certification and workforce development. Dr. Williams also serves as a panel member on multiple cybersecurity forums. Dr. Williams successfully spearheaded the NSA/DHS National Centers of Academic Excellence in Cyber Defense (CAE-CD) effort for the American Public University System (APUS), resulting in its designation as an NSA/DHS National Center of Academic Excellence in Cyber Defense (CAE-CD). Dr. Williams has been a cybersecurity visiting and adjunct professor for various universities since 2011.

3:35 – 4:25 PM

Cybersecurity for Small Business Management Panel

Topic: AI, Risk Mitigation, and Cyber Policy Best Practices: Preparing Small Businesses to Protect Electronic Assets

Moderator: Panelist: Alicia Clay Jones, Ph.D., Cybersecurity Governance, Risk and Compliance, ENTERGY

See bio and headshot above.



Panelist: Scottie Jackson, CEO & Founder, 765 IT Consultant Services, LLC & U.S. Army Lieutenant Colonel (RET)

Scottie Jackson is the founder of 765 IT Consultant Services, LLC, and a retired U.S. Army Lieutenant Colonel with over 25 years of service as a communications officer. With an extensive background leading overall technical operations and developing robust technology strategies, Scottie has held cybersecurity positions for the U.S. Army Reserve and NASA Stennis Space Center.

During his last position, he led a team of 40 staff members and sub-contractors as an IT Program Manager, focusing on providing technical counsel/advice and leadership for TechOPS Operations and Maintenance (O&M) Support for the U.S. General Service Administration (GSA) agency. He holds certifications in project management (PMP), SAFe Agile Scrum Master, ITIL4, SecDevOps, CompTIA Network+, and Security+. He also has a Master of Strategic Studies – Strategic Leadership from the U.S. Army War College.



Panelist: Burton F. Maben, Principal Cyber Security Strategist, Creative Cyber Management, LLC

With over 20 years of experience as a small business owner, educator, and technology company founder, Burton Maben has a unique perspective on the cyber security needs and challenges of SMBs. As the founder and principal of Creative Cyber Management, LLC, his firm provides strategic and tactical cybersecurity solutions for various clients, including healthcare, legal, education, and non-profit organizations. Mr. Maben leverages his cyber security experience and network of industry partners to deliver services such as vulnerability assessments, penetration testing, security awareness training, and compliance audits. His personal mission is to help organizations enhance their cyber security posture and capabilities and foster a culture of cyber awareness and responsibility. In addition to his role as founder of Creative Cyber Management, he is the founder of Quickattend, LLC, a ninth-degree Black Belt in Okinawan Karate, and is CEO of New Orleans Karate Institute Inc. He is the former Director of Development for the Housing Authority of New Orleans and Senior Economist for the City of Detroit.



Panelist: Katy Reynolds, CEO, Shibusa Systems

Katy is currently CEO and Co-Founder of Shibusa Systems, a new construction technology platform to empower more people to build resilient and sustainable housing affordably across the U.S. Katy has over 35 years of experience in investment banking, private equity, corporate strategy, and operational executive management. Prior to founding Shibusa Systems, Katy founded and managed her

own real estate development company, The Vivelan Group, where she led the design and development of 16 Powerhouse in Sacramento, CA - the first NZE, LEED Platinum mixed-use development to deliver greater than 40% IRR. Prior to that, Katy was CFO for Lighting Science, a publicly traded LED lighting company, and worked for Pegasus Capital Advisors in private equity. Katy spent nearly 15 years in her early career working for Merrill Lynch International in investment banking, corporate strategy, and wealth management.

Katy is a member of the leading global women's organization, CHIEF, and also a graduate of Goldmans Sachs 10,000 Small Businesses program. Katy received her BA in Political Economy from the University of California, Berkeley, and in 2018, she was a founder and Chairperson of the Advisory Board to UC Berkeley's Political Economy Department where she continues to serve on the Advisory Board.



Panelist: Chris Patteson, The Risk Wrangler

Chris Patteson has more than two decades of experience as a practitioner, leader, and innovator within Governance Risk and Compliance and Risk Quantification. His diverse background crosses the manufacturing, technology, and logistics sectors, serving in CISO, Field Risk Officer, and Security Director roles. In one of his longest tenures, Chris led and advised teams of data scientists and application developers on the development of new methods, models, and architectures for managing fraud and cargo security for a global logistics organization. Chris continues to drive innovation in advanced data modeling techniques and creating actionable intelligence for managing risk. During his time at RSA he advised executive leaders on improving organizational risk management practices to avoid undue exposure to cyber threats and risk.

Chris is an Industrial Engineer and holds an MBA in Strategic Management. His current research lies in security AI architectures related to risk systems and risk data science. His work in the domain led to a patent for Methods, Systems, and Devices for Detecting and Isolating Device Posing Security Threats.

4:30 PM

Closing Remarks

Kelvin Gipson, Director, Delgado IT Workforce